Web Site Evaluation

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| **Student Name:** |  | |
| **Web Site URL:** |  | |
| **Purpose** | | |
| What is the purpose of the site? Explain. | |  |
| **Author’s Intent** | | |
| Who created the site and what knowledge does this person or organization have? What are the author’s credentials regarding this topic? | |  |
| What contact information is given? | |  |
| **Bias** | | |
| Does the content give only one side of an issue? If so, does the author attempt to hide the bias? How is bias disguised? | |  |
| Does the author’s bias impact the usefulness of the information? Why or why not? | |  |
| **Content** | | |
| Is the site accurate, complete, well-written, and relevant? Explain. | |  |
| Is the site up-to-date? When was the site last updated? When was this article posted? | |  |
| Do most of the links on the page lead to relevant information? Describe the types of information the links lead to. | |  |
| Are there mistakes in spelling, grammar, or word usage? | |  |
| **Design** | | |
| Is the information presented in a clear and organized fashion? Describe elements used to organize the information like subheading, defined terms, etc. | |  |
| Do any graphic, video, or audio elements add to the content or distract from the content? Describe them. | |  |
| Do ads interfere with the content? | |  |
| **Final Evaluation** | | |
| Give your final evaluation of the site. Is it a truthful and reliable source of information? If you have any reservations, what are they? | |  |